



In support of:



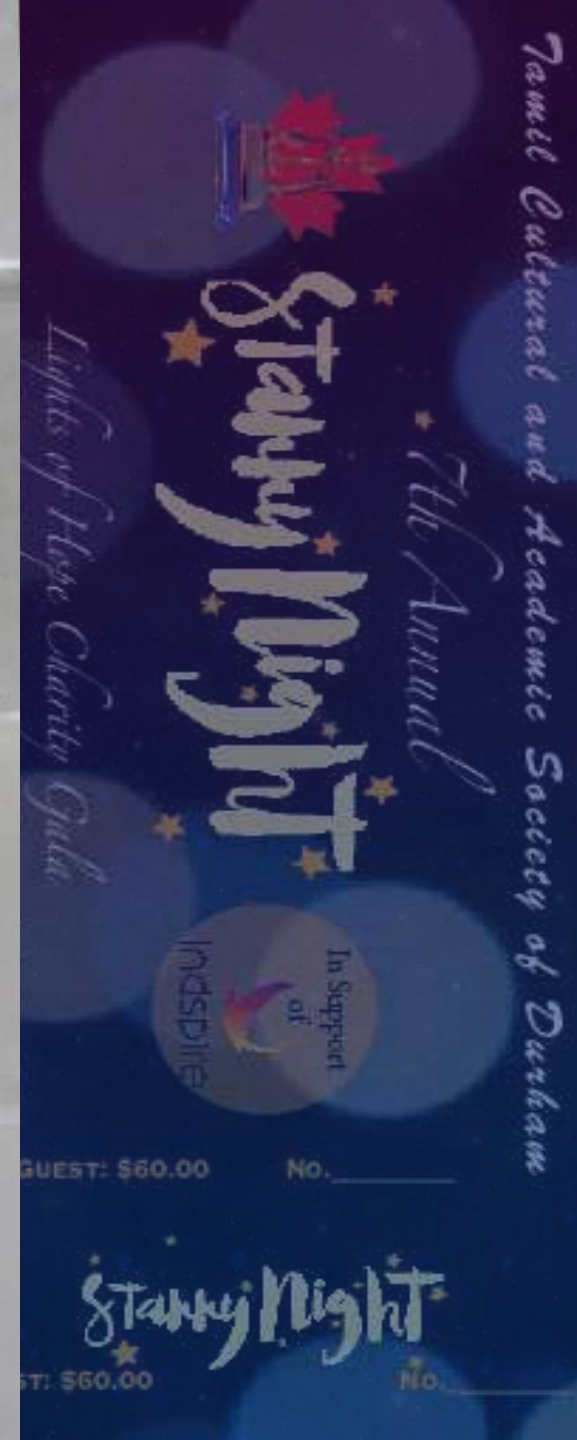
7th Annual

Lights of Hope Charity Gala

Saturday, September 24th, 2016 at 6:30 pm

Stanny Night

Guest: \$60.00 | Tosca Banquet Hall - 800 Chaplain Dr, Oshawa | VIP: \$100.00
info@tamilsociety.ca | 647-784-1829



ABOUT TCASD

- FIRST ESTABLISHED AS A REGISTERED NON-PROFIT AND NON-POLITICAL ORGANIZATION FOR THE DURHAM REGION IN 2008
- SUPPORTS CHILDREN, YOUTH, ADULTS, AND SENIORS THROUGH THE ENGAGEMENT OF THESE POPULATIONS IN ACADEMIC, CULTURAL, COMMUNITY, AND SOCIAL EVENTS
- **MISSION: TO DEVELOP A PEACEFUL, CULTURE-ORIENTED, AND EDUCATED COMMUNITY, WITH MEMBERS THAT THINK GLOBALLY, ACT RESPONSIBLY, AND CONTRIBUTE TO THE SOCIETY IN WHICH THEY LIVE**
- **VISION: FOR CHILDREN AND YOUTH OF THE TAMIL COMMUNITY TO SUCCEED IN EDUCATION, AS LEADERS, AND IN LIFE TO SUPPORT OTHER COMMUNITIES IN CANADA AND BACK HOME**

OUR INITIATIVES

- CANADA DAY
- ACADEMIC CONTESTS
- TAMIL HERITAGE MONTH



OUR INITIATIVES

- PEACE AND HARMONY CONCERT
- BELIEVE IN YOU
- CHARITY GALA
- & MORE!



HISTORY OF THE CHARITY GALA



- FIRST LIGHTS OF HOPE CHARITY GALA HELD IN SPRING 2010
- \$38 000 IN DONATIONS TO VARIOUS ORGANIZATIONS TO DATE
- EVENT ATTENDED BY DIGNITARIES INCLUDING MPs, MPPs, CITY COUNCILLORS, CITY MAYORS, AND OTHER PROMINENT COMMUNITY FIGURES
- ATTENDEES CAN EXPECT AN EVENING OF GOOD FOOD, MUSIC, ENTERTAINMENT, AND DANCE ALL IN SUPPORT OF DESERVING CHARITABLE CAUSES

**SRI LANKA
VANNI PROJECT**

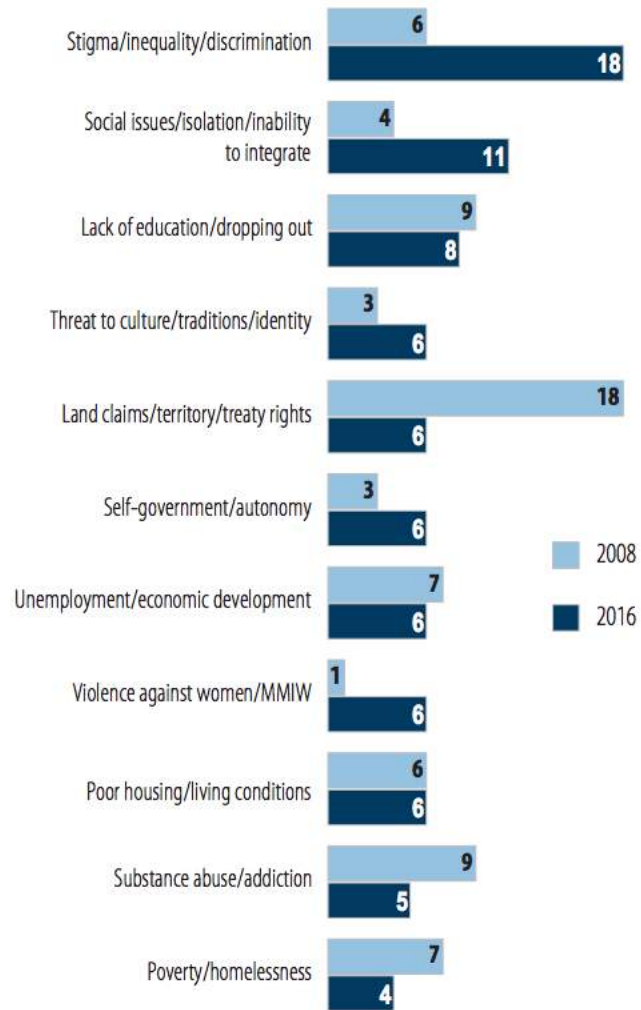


WHY INDSPIRE

- IN A SURVEY OF CANADIAN PUBLIC OPINIONS ON ABORIGINAL PEOPLES CONDUCTED BY THE ENVIRONICS INSTITUTE FOR SURVEY RESEARCH IN 2016, FOUND THE VIEWS OF CANADIAN SOCIETY ON THIS POPULATION HAVE CHANGED
- 64% OF RESPONDENTS FELT THEY HAD A BETTER KNOWLEDGE AND UNDERSTANDING OF ABORIGINAL PEOPLES
- 34% ACKNOWLEDGED THE DISCRIMINATION AND ABUSE FACED THROUGH RESIDENTIAL SCHOOL SYSTEMS AND OTHER INSTITUTIONS
- 30% HAD A MORE POSITIVE IMPRESSION OF THIS GROUP AS A RESULT OF LEARNING ABOUT ABORIGINAL CULTURE AND EVENTS
- CONTINUED CHALLENGES AND BARRIERS TO IMPROVED LIFE OUTCOMES

Most important challenge facing Aboriginal peoples today

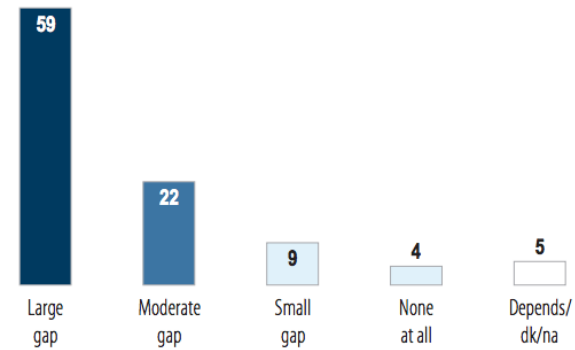
Top mentions



Q.12

In your opinion, what is the most important challenge facing Aboriginal Peoples in Canada today?

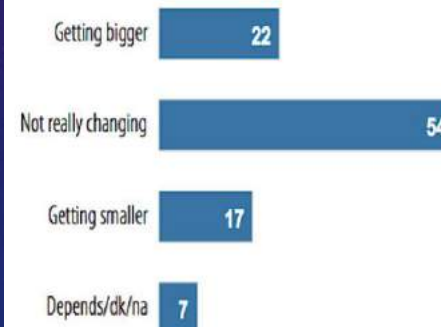
Aboriginal – Non-Aboriginal gap in standard of living



Q.13

From what you know or have heard, would you say there is a large gap, a moderate gap, a small gap, or no gap at all in the standard of living between Aboriginal Peoples and other Canadians generally?

Has the standard of living gap been changing?



Q.14

And from what you know or have heard, do you think this gap in standard of living between Aboriginal Peoples and other Canadians is getting bigger, getting smaller or not really changing?

DID YOU KNOW?

- INDIGENOUS YOUTH ARE CANADA'S FASTEST GROWING DEMOGRAPHIC GROUP
- LACK OF FINANCES IS THE GREATEST BARRIER TO COMPLETING POST-SECONDARY EDUCATION FOR INDIGENOUS PEOPLE
- INDIGENOUS STUDENTS DO NOT RECEIVE FULL FUNDING FOR THEIR EDUCATION, CONTRARY TO WHAT IS COMMONLY BELIEVED

SOURCE: WWW.INDSPIRE.CA

ABOUT INDSPIRE

VISION:

ENRICHING CANADA THROUGH INDIGENOUS EDUCATION AND BY INSPIRING
ACHIEVEMENT.

MISSION:

IN PARTNERSHIP WITH INDIGENOUS, PRIVATE AND PUBLIC SECTOR
STAKEHOLDERS, INDSPIRE EDUCATES, CONNECTS AND INVESTS IN INDIGENOUS
PEOPLE SO THEY WILL ACHIEVE THEIR HIGHEST POTENTIAL.

ABOUT INDSPIRE

- HEAD OFFICE LOCATED AT SIX NATIONS OF THE GRAND RIVER, ONTARIO, AN OFFICE IN TORONTO, AND WINNIPEG
- THE LARGEST PROVIDER OF BURSARIES AND SCHOLARSHIPS TO INDIGENOUS POST-SECONDARY STUDENTS OTHER THAN THE GOVERNMENT OF CANADA
- A NATIONAL REGISTERED CHARITY LED BY INDIGENOUS PEOPLE FOR INDIGENOUS PEOPLE
- THE ONLY INDIGENOUS CHARITY THAT PROVIDES PROGRAMMING TO FIRST NATION, INUIT AND MÉTIS STUDENTS IN CANADA
- SELECTED BY THE *FINANCIAL POST* AS ONE OF **CANADA'S TOP 25 CHARITIES WORTHY OF A DONATION** IN 2014 AND 2015

APPRENTICESHIPS, SKILLED TRADES, AND TECHNOLOGY PROGRAM

- INDSPIRE PROVIDES BURSARIES AND INCENTIVES FOR TRAINING AND APPRENTICESHIPS FOR CAREERS IN OIL & GAS, SKILLED TRADES, AND TECHNOLOGY
- FINANCIAL SUPPORT IS AVAILABLE FOR FIRST NATION, INUIT, AND MÉTIS STUDENTS
- THREE TYPES OF SUPPORT ARE PROVIDED:
 - POST-SECONDARY EDUCATION SUPPORT FOR SKILLED TRADES AND TECHNOLOGY: FOR THOSE PURSUING PART-TIME OR FULL-TIME CERTIFICATE OR DIPLOMA PROGRAMS AT AN ACCREDITED POST-SECONDARY OR TRAINING INSTITUTE (PROGRAMS MAY RANGE FROM ONE MONTH TO FOUR YEARS)
 - APPRENTICESHIP SUPPORT: FOR THOSE IN A REGISTERED APPRENTICESHIP PROGRAM (I.E. ON-THE-JOB TRAINING)
 - COMPLETION INCENTIVE:
 - \$500 AWARDED UPON SUCCESSFUL COMPLETION OF EACH YEAR OR PERIOD OF A PROGRAM; OR
 - \$1,000 AWARDED FOR SUCCESSFUL COMPLETION OF A PROGRAM.
- APPROXIMATELY \$300,000 AWARDED IN 2014-2015

BUILDING BRIGHTER FUTURES: BURSARIES, SCHOLARSHIPS AND AWARDS

THE NEED:

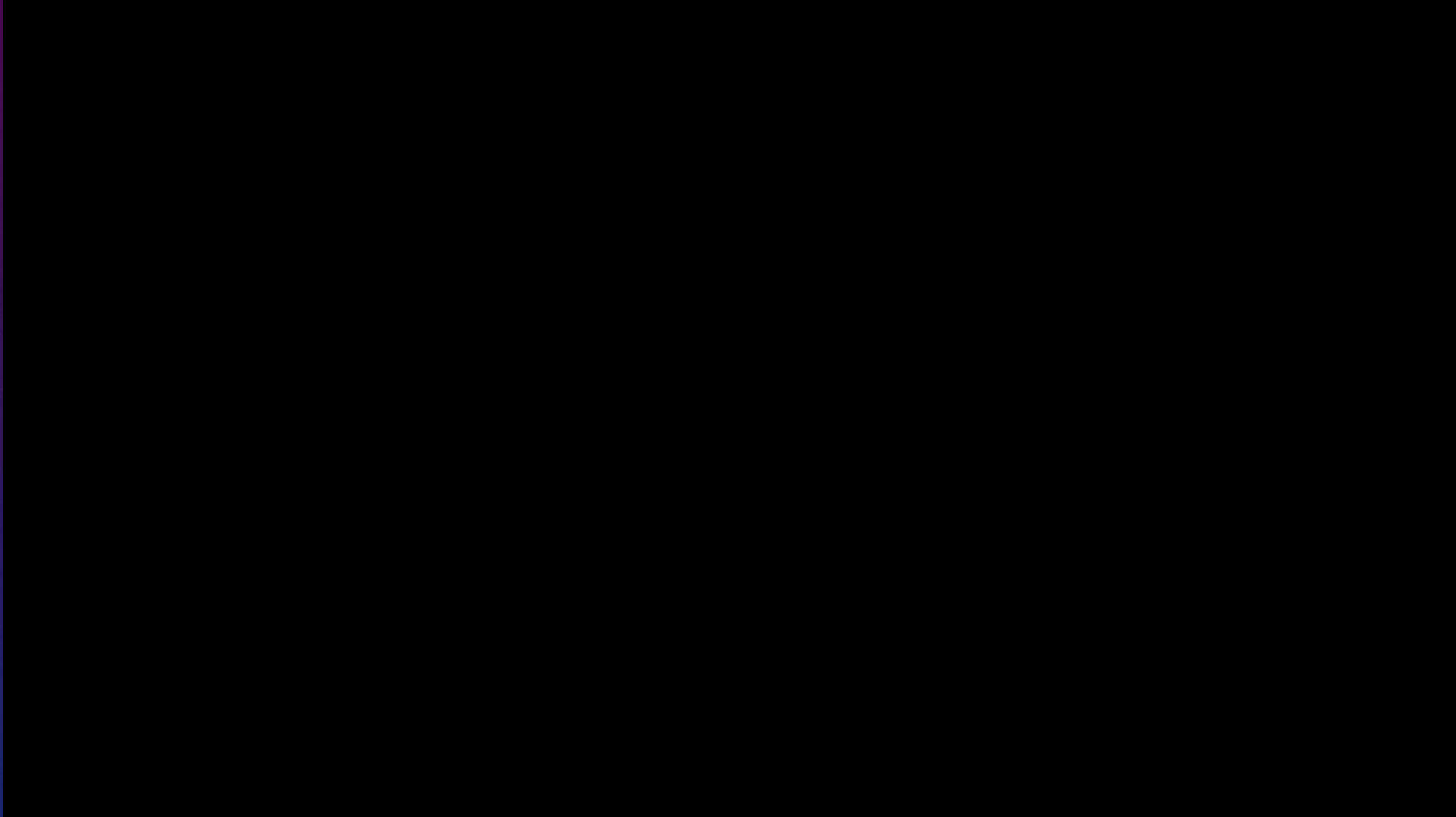
- THE **DROPOUT RATE** AMONG INDIGENOUS PEOPLES AGED 20-24 WAS 22.6%, COMPARED TO 8.5% FOR NON-INDIGENOUS PEOPLE (LABOUR FORCE SURVEY DATA, 2007-2010)
- 40% OF INDIGENOUS PEOPLES AGED 20-24 **DID NOT HAVE A HIGH SCHOOL DIPLOMA**, COMPARED TO 13% OF NON-INDIGENOUS PEOPLES (STATISTICS CANADA)
- THE **NON-COMPLETION** RATE IS EVEN HIGHER FOR ON-RESERVE INDIGENOUS PEOPLE (61% HAD NOT COMPLETED HIGH SCHOOL), AND FOR INUIT PEOPLES LIVING IN RURAL OR REMOTE COMMUNITIES (68% HAD NOT COMPLETED HIGH SCHOOL)
- IN 2006, 68% OF NON-INDIGENOUS YOUNG ADULTS AGED 25 TO 34 HELD A **POST-SECONDARY CREDENTIAL**, COMPARED TO ONLY 42% OF INDIGENOUS YOUNG ADULTS (CANADIAN COUNCIL ON LEARNING, 2009).
- 23% OF THE NON-INDIGENOUS POPULATION HAD SUCCESSFULLY COMPLETED A UNIVERSITY DEGREE, WHILE **ONLY 8% OF THE INDIGENOUS POPULATION REPORTED COMPLETING A UNIVERSITY EDUCATION.**

BUILDING BRIGHTER FUTURES: BURSARIES AND SCHOLARSHIP AWARDS

IMPACT OF THE STUDENT AWARDS:

- **93% OF STUDENTS FUNDED BY INDSPiRE GRADUATED FROM A POST-SECONDARY PROGRAM**
- **82% OF GRADUATES FUNDED BY INDSPiRE ARE EMPLOYED**
- **85% OF THE GRADUATES INDICATED THAT THEIR EDUCATION ASSISTED WITH THEIR EMPLOYMENT**
- **82% OF EMPLOYED GRADUATES REPORT THAT THEY ARE SERVING INDIGENOUS PEOPLE IN THEIR CURRENT ROLE**
- **INTERNATIONAL RECOGNITION FOR INDSPiRE ALUMNI IN 2015; BILLY RAY BELCOURT HAS RECEIVED A RHODES SCHOLARSHIP; BELINDA DANIELS IS SHORT-LISTED FOR THE VARKEY FOUNDATION GLOBAL TEACHER PRIZE OF \$1-MILLION (OFTEN REFERRED TO AS THE NOBEL PRIZE OF TEACHING)**

ABOUT INDSPIRE



SOURCE: INDEGENOUS AND NORTHERN AFFAIRS CANADA

GET INVOLVED

- SPONSORSHIP (DIFFERENT PACKAGES AVAILABLE)
- DONATIONS – MONETARY AND IN KIND DONATIONS (FOR EVENT RAFFLE/ GAME) ACCEPTED

SPONSORSHIP PACKAGES

TITLE SPONSOR - \$3000 (1)

- YEAR-ROUND PROMOTION AT OUR MAJOR EVENTS
- APPEARANCE IN PROMOTIONAL VIDEO (ESPECIALLY FOR THE CHARITY GALA)
- BUSINESS CARDS PLACED ON ALL TABLES ON THE DAY OF THE GALA
- PRIMARY LOGO ON ALL PRINT MATERIALS (POSTERS, NEWSPAPER ADS, AND FLYERS)
- VERBAL ACKNOWLEDGEMENT AT THE EVENT (WILL BE CALLED TO THE STAGE FOR RECOGNITION)
- TEXT ACKNOWLEDGMENT ON-SITE (SLIDE SHOW)
- PERSONAL INTRODUCTION OF YOUR REPRESENTATIVE AT THE EVENT
- OPTION TO DISTRIBUTE YOUR PROMOTIONAL PRODUCTS AT THE EVENT
- STAND-ALONE BANNER AT THE RECEPTION AREA AND INSIDE THE HALL
- BANNER ON THE HOMEPAGE OF OUR WEBSITE FOR 12 CONSECUTIVE MONTHS
- 2 COMPLEMENTARY TICKETS

PLATINUM SPONSOR - \$1000 (2)

- PRIMARY LOGO ON ALL PRINT MATERIALS (POSTERS, NEWSPAPER ADS, AND FLYERS)
- VERBAL ACKNOWLEDGEMENT AT THE EVENT (WILL BE CALLED TO THE STAGE FOR RECOGNITION)
- TEXT ACKNOWLEDGMENT ON-SITE (SLIDE SHOW)
- PERSONAL INTRODUCTION OF YOUR REPRESENTATIVE AT THE EVENT
- STAND-ALONE BANNER AT THE RECEPTION AREA
- BUSINESS CARD SIZE ADVERTISEMENT ON OUR WEBSITE FOR 12 CONSECUTIVE MONTHS
- 1 COMPLEMENTARY TICKET

SPONSORSHIP PACKAGES

GOLD SPONSOR - \$750 (4)

- PRIMARY LOGO ON ALL PRINT MATERIALS (POSTERS, NEWSPAPER ADS, AND FLYERS)
- VERBAL ACKNOWLEDGEMENT AT THE EVENT (WILL BE CALLED TO THE STAGE FOR RECOGNITION)
- TEXT ACKNOWLEDGMENT ON-SITE (SLIDE SHOW)
- PERSONAL INTRODUCTION OF YOUR REPRESENTATIVE AT THE EVENT
- STAND-ALONE BANNER AT THE RECEPTION AREA
- 1 COMPLEMENTARY TICKET

SILVE SPONSOR - \$500 (4)

- PRIMARY LOGO ON ALL PRINT MATERIALS (POSTERS, NEWSPAPER ADS, AND FLYERS)
- VERBAL ACKNOWLEDGEMENT AT THE EVENT (WILL BE CALLED TO THE STAGE FOR RECOGNITION)
- TEXT ACKNOWLEDGMENT ON-SITE (SLIDE SHOW)
- PERSONAL INTRODUCTION OF YOUR REPRESENTATIVE AT THE EVENT

SPONSORSHIP PACKAGES

BRONZE SPONSOR - \$250 (8)

- PRIMARY LOGO ON ALL PRINT MATERIALS (POSTERS, NEWSPAPER ADS, AND FLYERS)
- VERBAL ACKNOWLEDGEMENT AT THE EVENT
- TEXT ACKNOWLEDGMENT ON-SITE (SLIDE SHOW)

IF INTERESTED IN SPONSORING OR DONATING, PLEASE REQUEST APPROPRIATE DOCUMENTATION FROM THE TCASD REPRESENTATIVE YOU HAVE BEEN IN TOUCH WITH OR CONTACT US AT INFO@TAMILSOCIETY.CA

CHECK OUT OUR SOCIAL MEDIA FOR MORE UPDATES!

WWW.TAMILSOCIETY.CA

FB: TAMIL CULTURAL AND ACADEMIC SOCIETY OF DURHAM

INSTAGRAM: TCASDURHAM